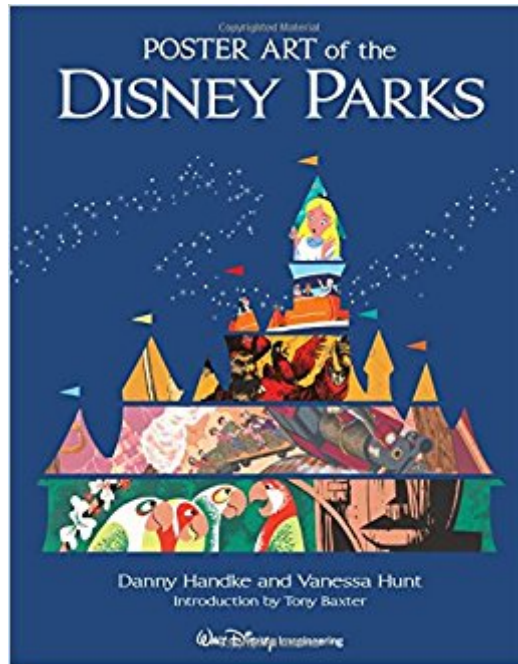




The book was found

Poster Art Of The Disney Parks (A Disney Parks Souvenir Book)



Synopsis

Anyone who has ever walked through the gates at a Disney Park knows that there is a magical experience waiting to be had on the other side. All of the telltale signs are there: the sound of joyful music pipes across the promenade; the smells of popcorn and cookies waft through the air; and the colorful attraction posters depict all the wonderful rides and shows created for Guests by the Imagineers. Poster Art of the Disney Parks is a tribute to those posters, which begin telling the story of each attraction even before Guests have entered the queue area. Disney attraction posters have been an important means of communication since Disneyland began displaying them in 1956. Not only are they eye-catching pieces of artwork that adorn the Parks with flair and style, they are also displayed to build excitement and disseminate information about the newest additions to the Disney landscape. When the first attraction posters made their debut at Disneyland, one such piece of art proclaimed that Guests could have a "true-life adventure" on the Jungle Cruise. And in 2012 at Disney California Adventure, a poster announced the grand opening of Cars Land-the newest thrill-filled destination at the Disneyland Resort. Both of those posters are reproduced within this book, along with posters from every decade in between. As evidenced by the evolution of the attraction posters, art styles and design techniques have certainly changed over the years. These characteristics also differ from continent to continent. Posters from Tokyo Disneyland, Disneyland Paris, and Hong Kong Disneyland exhibit the nuances in presentation that give each Park's pantheon of posters its signature look. But while artistic interpretations and color palettes may vary from Park to Park and from year to year, the spirit of Disney storytelling is a constant that ties them all together.

Book Information

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Age Range: 1 and up
Grade Level: Preschool and up

Customer Reviews

DANNY HANDKE makes the magic at Walt Disney Imagineering as an Associate Show Producer for the Tokyo Disney Resort, Disney Cruise Line, and Hong Kong Disneyland portfolios. His creative talents have been utilized on many exciting projects and attractions worldwide, including Goofy's Paint n' Play House and Monsters, Inc. Ride & Go Seek! at Tokyo Disneyland; Mickey & Friends' Greeting Trails and Village Greeting Place at Tokyo DisneySea; Goofy Golf on the Disney Dream; AquaLab on the Disney Fantasy; and numerous other attractions unannounced at this time. He also designed an attraction poster for Mr. Toad's Wild Ride that is currently being showcased in Disneyland Park. VANESSA HUNT is a Walt Disney Imagineer and a lifelong Disney aficionado. Her education is in art history, and she is part of the group responsible for the more than 130,000 pieces of original artwork preserved in the Walt Disney Imagineering Art Library. She has been curator of several Imagineering exhibits featuring many of the works from the Art Library collection, and she has consulted for The Walt Disney Family Museum. Vanessa is also the coauthor of the wildly popular *Maps of the Disney Parks: Charting 60 Years from California to Shanghai* from Disney Editions. She is currently designing a new book featuring the art of Disney Legend Marc Davis.

If you love the parks and are nostalgic for the days when Disney's mid-century graphic artists were some of the best in the world, you will enjoy this book. I only gave it four stars, however, because:- There are no artist bios at all! Not ONE single page devoted to Bjorn Aaronson or Sam McKim? Heck, there isn't even a picture of an artist in the whole book. Why? This is a shocking omission I hope the authors remedy for future editions, because without insight into the creators, you gain no real understanding of the artistic process.- It needs more concept art and fewer modern posters. Again, the concept art gives you a window into the process and teases the reader with "what could have been." I know the Disney vaults contain thousands of these preliminary sketches, so why not include at least one example with every iconic poster? I would much see more examples of this than some of the poorly drawn Toyko DisneySea posters (what were they thinking with the Mermaid Lagoon Theater poster?). In all, a good book to help you retain that Disney feeling, but one which falls short of its true potential.

This is a great book for any graphic designer or fan of the Disney parks. The book has a brief introduction to each of the sections (split up by each section of the park) and then goes into examples of posters from various parks. The printing is spectacular and the posters really shine when they are printed in the full page. I almost want to get another copy and frame some of them. The only down side is that it ends very abruptly. I thought there was going to be some kind of wrap up and some final words, but it just goes from a page of posters to the appendix. Overall, its a beautiful book and will be a great reference for my art!

The book is spectacular, a feast for the eyes and the perfect coffee table book for the disney fan or the fan of design. !- Beautifully illustrated;- Large format book;- High gloss paper;- The images of attraction posters are clear and bright;"After the introduction by Tony Baxter, there are 9 chapters: Here You Leave Today, Main Street, U.S.A., Adventureland, New Orleans Square and Liberty Square, Frontierland, Fantasyland, Tomorrowland, Tokyo DisneySea, and Disney California Adventure. The book ends with some acknowledgements and an Index by Artist."** FUN FACTS **- Disneyland used silk-screening to render each poster, but Walt Disney World favored a 4-color lithography process;- An average poster could have 60 colors, take a month to complete, and cost over \$30,000 just in the labor alone;- The poster program ended in the 1990s but started up again in 2001 for the Tokyo DisneySea Park, thanks to the digital age.

Disney lovers this is a must have if you remember when you first went to the parks and miss things from the past this book is a walk down memory lane

I got this at the library and knew I needed to buy it for my mom for Christmas. This is such an amazing book, the information, pictures, and layout is so enjoyable for any Disney fan.

This book is stunning! It's very large, much larger than I thought. The posters from the parks bring back all the childhood memories.

The Poster Art of the Disney Parks is a beautifully done hard cover book that contains full color posters from many different decades and from all of the Disney parks around the world. Anyone who loves Disney can appreciate the amount of detail that goes into even simple seeming things

such as these posters. All of them are vividly printed, whimsical, and full of interesting details. The book is quite large in size so you're able to enjoy the posters without pressing the book up to your nose. There is a nice introduction, a section on how the posters are printed, and short introductions for each section. I'd like to mention one word of caution, however. seems to have a problem shipping this book undamaged. Initially I couldn't even order the book from since it said that they were examining their shipping method since people were complaining. When that advisory was lifted I ordered the book from expecting them to have gotten the shipping problem resolved, however the first copy I received was poorly boxed and as a result the book was damaged. I called to get an exchange, and as usual was excellent about it, and the replacement book was perfectly packaged and arrived in pristine condition. All in all... exceptional and beautiful.

If you're a big Disney dork like me, you need this book. I was ooh-ing and ah-ing through the whole thing. It's pretty huge, so it'd be a good one to put out on your coffee table or simply keep tucked away as a keepsake. The only thing I don't like is that I can't tear these posters out and frame them.

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